

# Fulldome Festival Brno GDPR Policy

## Personal data manager

Brno Observatory and Planetarium, contributory organisation  
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The Brno Observatory and Planetarium, the organiser of the Fulldome Festival Brno („the organiser “), processes data of the participants and show submission applicants and is bound by the policy stated in this document. The organiser has not appointed a particular person held responsible for personal data protection.

## What data do we keep?

We collect information provided by you during the registration process in order to ensure your admittance to the event as well as to keep record of your past attendance. Your contact information is used to provide information about the event or about any immediate changes to keep you updated and ensure your full awareness.

The collected data may include the following:

- **Name**
- **Salutation (e.g. Mr, Mrs)**
- **E-mail address**
- **Phone number**
- **Affiliation**
- **Country of residence**

## What is the data used for?

Main use for the data is to ensure your admittance to the event. Your E-mail address or phone number may be used to contact you in matter of any event related issues including unclear information about you or changes in the event schedule. There might be cases where additional disclosures are permitted by law, such as to assist a police investigation. We may share your

personal data in such cases, however, we will not do so unless we consider it necessary and, as fast as possible, will attempt to notify you before doing so.

### **Sharing your personal data**

During participant registration to the festival you have an option to allow sharing your personal data with third party organisations that are present at the event as sponsors. These companies may be given your contact information to send you commercial offers. Only the official sponsors of the event are allowed access to the data and only in case you opt-in.

Once your data is given to a third-party organisation, this party becomes responsible for proper personal data protection regulation within their company. If you decide to opt-out from sharing your personal data later in time, your request to delete all personal data will be forwarded to these parties.

In case of show submission, only the distribution E-mail is made public on our website and in the printed festival catalogue to provide potential customers with a way of contacting you or your company.

### **How long do we keep your data?**

We retain records for as long possible for organising the festival as well as to keep record of previous attendances and submissions. Unless required otherwise, the data is not deleted after the event is finished.

### **Audio-visual data recorded during the event**

For the whole duration of the festival pictures and videos are recorded. These recordings serve several purposes. A selection of photos is published on the event website and event Facebook site. Further use includes printed materials as booklets, leaflets or any other promotional materials and advertisements. Unless requested otherwise, pictures and videos of yourself may be used for any of the purposes stated above.

## **Your rights**

You have the following rights with respect to your personal data.

- The right to request a copy of your personal data which the organiser holds about you.
- The right to request that the organiser corrects any personal data if it is found to be inaccurate or out of date.
- The right to withdraw your consent to the processing at any time.
  - Taking this action during or before the event may cancel your admittance to the event.
  - Taking this action after the event means the organiser will erase all your personal data from its records.
- The right to opt-in and opt-out for personal data sharing with the sponsors of the event for commercial purposes at any time.
- The right to forbid the use of audio-visual recordings of yourself for any or all of the purposes stated above.

You can claim your rights by contacting the organiser via e-mail. Oral requests are not valid due to lack of later credibility.

Jiří Dušek

Director of Brno Observatory and Planetarium